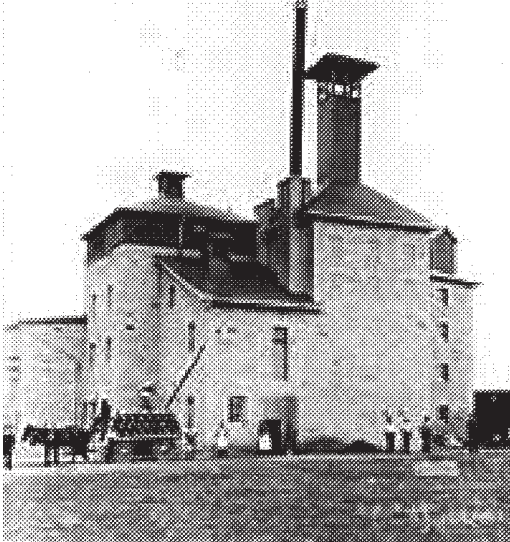




# CALL TO ACTION

☆ ☆ *in support of the Historic Calgary Brewing and Malting Co. Site* ☆ ☆

Glenbow Archives NA-2171-2



## **BACKGROUND**

*The Calgary Brewing and Malting Co. site includes buildings and gardens dating back to 1892. Founded by rancher-industrialist A.E. Cross, one of the “Big Four” financiers of the original Stampede, it is one of the oldest industrial sites in Alberta, and includes some of Calgary’s oldest buildings. It has a deep connection to its Inglewood neighbourhood (formerly “Brewery Flats”), to Calgary, and to Alberta through employment, the “Calgary Beer” brand, and the lives and careers of the Cross family. Generations of Calgarians enjoyed access to its public amenities, including the brewery gardens, fish hatchery and trout ponds, aquarium, and the Horseman’s Hall of Fame.*

## **THE DEMOLITION APPLICATION AND RESPONSE**

*In May 2009 the owner of the site applied for a **demolition permit** for some of the oldest buildings on the site. In June the Province of Alberta issued a **Historic Resource Impact Assessment Order (HRIA)** to evaluate those parts of the site proposed for demolition, and to determine its historic significance and integrity and to provide recommendations. During this “time out” the demolition is on hold. Once the HRIA is completed, the Province must decide whether to protect historic elements of the site by designating it a Provincial Historic Resource, or allow the demolition application to proceed.*

**IT IS IMPORTANT THAT MEMBERS OF THE PUBLIC LET DECISION MAKERS KNOW THAT THEY VALUE THE HISTORIC BREWERY SITE, AND THAT IT SHOULD BE PROTECTED, PRESERVED, AND INTEGRATED IN FUTURE DEVELOPMENT PLANS.**



# WHAT YOU CAN DO



WRITE TO LINDSAY BLACKETT, THE MINISTER OF CULTURE AND COMMUNITY SPIRIT, CALGARY MLAS, AND MEMBERS OF CITY COUNCIL. IT ONLY TAKES A FEW MINUTES! TELL THEM THIS IS A VITAL ISSUE AND ASK THEM TO HELP. SOME KEY POINTS:

- *The site clearly merits designation as Provincial Historic Resource.*
- *The HRIA should consider the entire site in context, not only the specific buildings where the demolition application is pending. (This will be a better basis for protecting and planning a positive future of the whole historic site.)*
- *Retaining and integrating heritage structures into new developments adds economic value to a project. There are great examples of historic industrial sites being integrated in new development. (A current example is the Ramsay Exchange project in SE Calgary, which includes the old Riverside Ironworks/Dominion Bridge site.)*

ENCOURAGE CITY COUNCIL AND THE CITY OF CALGARY TO:

- *Work with the site owner and the province to come up with a solution that allows high quality redevelopment that includes adaptive re-use of the heritage of the site.*

## TELL YOUR FRIENDS AND NEIGHBOURS AND ASK THEM TO ACT TOO!

*Visit [www.calgaryheritage.org](http://www.calgaryheritage.org) for the latest information and updates on the brewery and future events. Join the brewery discussion thread at [www.calgaryheritage.org](http://www.calgaryheritage.org) to share stories and ideas.*



## CONTACT INFORMATION FOR PROVINCE OF ALBERTA DECISION-MAKERS:

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## CONTACT INFORMATION FOR ALL CALGARY MLAS. MAILING ADDRESSES AT [HTTP://WWW.ASSEMBLY.AB.CA](http://www.assembly.ab.ca) OR GIVE THEM A CALL.

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*Calgary-Nose Hill, Dr. Neil Brown, calgary.nosehill@assembly.ab.ca, (403) 215-7710*  
*Calgary-Shaw, Hon. Cindy Ady, calgary.shaw@assembly.ab.ca, (403) 256-8969*  
*Calgary-Varsity, Mr. Harry Chase, calgary.varsity@assembly.ab.ca, (403) 216-5436*  
*Calgary-West, Hon. Ronald Liepert, calgary.west@assembly.ab.ca, (403) 216-5439*

## CONTACT INFORMATION FOR CITY OF CALGARY DECISION MAKERS:

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*Ward 3 Ald. Jim Stevenson Jim.Stevenson@calgary.ca*  
*Ward 4 Ald. Bob Hawkesworth Bob.Hawkesworth@calgary.ca*  
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*Ward 6 Ald. Joe Connelly Joe.Connelly@calgary.ca*  
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**NOTE THAT BREWERY-AREA REPRESENTATIVES ARE CALGARY-FORT MLA WAYNE CAO AND WARD 9 ALD. JOE CECI.**