



June 22, 2009

Mayor David Bronconnier  
Alderman Joe Ceci  
Alderman Andre Chabot  
Alderman Diane Colley-Urquhart  
Alderman Joe Connelly  
Alderman Druh Farrell  
Alderman Linda Fox-Mellway  
Alderman Bob Hawkesworth

Alderman Dale Hodges  
Alderman Ray Jones  
Alderman Gord Lowe  
Alderman John Mar  
Alderman Ric McIver  
Alderman Brian Pincott  
Alderman Jim Stevenson

To Members of City Council,

Plan It Calgary encourages redevelopment in established areas of the city. It is critical that this be balanced by policies that support the protection of heritage resources and historic character. The Calgary Heritage Initiative Society supports the heritage content of the proposed Municipal Development Plan.

Section 2.3.3 of Plan It has much to commend it. We agree that "heritage buildings and historic districts serve to enhance our perspective, understanding and awareness of our past and help to build a sense of identity and pride in our local communities". Environmental goals are served by policies that encourage adaptive reuse and discourage the waste of demolition. The economic value of heritage is also recognized – "historic structures and districts can stimulate commercial activity and increase tourism activity and spending". Heritage contributes beauty, texture and interest to places. Policy B, about incorporating heritage resources into "the wider design and urban development agenda," shows a maturing attitude in our approach to city-building.

The list of policies underlines the importance of a cohesive effort to understand, appreciate and preserve our past. There are many dimensions to this objective that require careful consideration and attention. We are pleased that the Calgary Heritage Strategy and Plan It Calgary embrace the challenge. Successful implementation will position Calgary in a leadership role in heritage resource management.

Regards,

Janet Woolgar  
President,  
Calgary Heritage Initiative Society  
[info@calgaryheritage.org](mailto:info@calgaryheritage.org)  
403.650.5609

Chris Edwards  
Director of Development Watch,  
Calgary Heritage Initiative Society  
[info@calgaryheritage.org](mailto:info@calgaryheritage.org)